

CenturyLink™ Metro Ethernet Services for K-12 Educational Institutions

Educational institutions face many challenges today. Technology is part of students' and teachers' lives, and they expect a high level of interaction. Many curriculums are based on projects that require high levels of student collaboration. Plus, students, teachers, parents and administrators are mobile and need to stay in touch wherever they are.

Network connectivity shouldn't be a barrier but instead create a connected, dynamic environment for a richer education experience. CenturyLink™ Metro Ethernet Services deliver robust connectivity with high availability and service supported by service level agreements. And you can depend on our Metro Ethernet Services to provide high-speed transfer of critical data with the low latency and high throughput needed to move your data.

You can tailor the connection based on the needs of each site – from administrative offices to campus buildings and classrooms – and easily scale each connection as your needs change. Plus, improving your connectivity with CenturyLink™ Metro Ethernet Services is cost-effective: you pay less per-Mbps than with traditional Frame Relay, ATM or Private Line networks.

BENEFITS

- **More Scalability** – A wide range of access options that can be easily adjusted from as low as 3Mbps to 10Gbps, allowing you to provide the right bandwidth to each of your buildings.
- **More Potential** – Our industry-standard Ethernet solutions make it easy to add capabilities/services and support bandwidth-intensive applications education institutions need to run over their networks. The single standard Ethernet LAN protocol simplifies IT management.
- **More Productivity** – Ideal for high-speed file transfer because it eliminates the need to convert data back and forth from Ethernet to other protocols like Frame Relay, resulting in increased throughput and decreased latency.
- **More Secure** – Our Ethernet network is standards-based and uses Virtual Local Area Network (VLAN) technology to segment the network – so your traffic stays separate and your data is secure, all of which helps protect the privacy of your data.

OUR RANGE OF SPEEDS.



Why CenturyLink

Stronger National Network

The national CenturyLink fiber network backbone ensures maximum reliability and performance to meet your demanding applications.

Unsurpassed Local Support

Unlike many of our competitors, CenturyLink maintains teams of local sales people and technicians in our markets ready to respond to your needs 24/7/365.

IP Expertise

CenturyLink offers a robust array of IP solutions to ensure you can capitalize on the benefits the technology can help deliver to your institution.

Competitive Prices

CenturyLink delivers high-value services and support at competitive prices.

Education Industry Expertise

CenturyLink has a long history of supporting educational institutions with the services they need to deliver a richer educational experience.

Call your local CenturyLink representative at 800.529.4259 to learn more.

Visit centurylink.com/DataEthernet



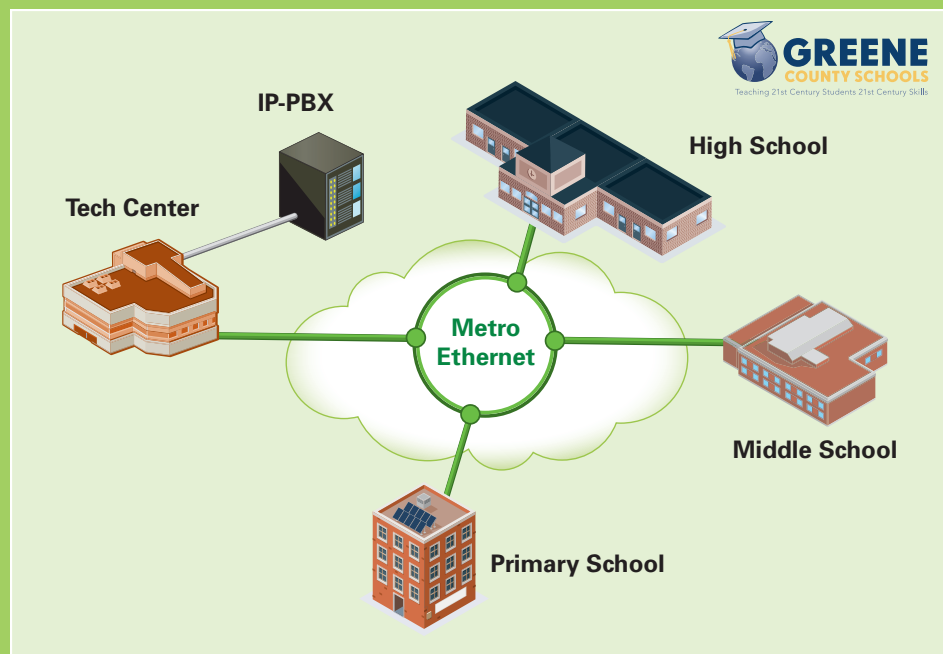
CenturyLink™
Business

CenturyLink™ Metro Ethernet Services for K-12 Educational Institutions

CenturyLink™ Metro Ethernet Services deliver substantial benefits to your institution by decreasing network complexity and reducing equipment needs, all while providing greater flexibility and scalability. Take a look at the case study below to see how one school system benefitted from a CenturyLink™ Metro Ethernet solution.

CASE STUDY

Greene County school district is a small district located in rural Snow Hill, North Carolina. They needed an IT infrastructure to integrate technology within the classroom setting and ensure connectivity at all levels. A CenturyLink™ Metro Ethernet solution enabled students to access information quickly and efficiently, exposed students to a variety of educational teaching techniques and gave students access to interesting and varied educational content.



The benefits of CenturyLink™ Metro Ethernet to Greene County School District includes:

- Avoidance of a hard cut-over with service interruptions
- Increased bandwidth, enhanced performance and secure connections to move and process data
- Greater efficiency and higher student/faculty satisfaction
- Easily scalable to meet changing business needs
- Superior support from a company with the resources to deliver

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